

# UNLOCKING THE POTENTIAL OF SOCIAL ENTERPRISES IN JORDAN

Open seminar in the framework of the project  
"Mubaderoon for social change"

**15th December 2020**

09:30 am (EET)/08:30 am (CET)  
On Zoom

## PROGRAM

### 09:30 - Opening

**Barbara Franchini**, Euricse  
**Basma Al-Nabusi**, Delegation of the EU to Jordan  
**Mahmoud Karaki**, Plan International Jordan

### 10:00 - Supporting an enabling environment for the social economy and social enterprises

Chair: **Luca Pastorelli**, DIESIS Network  
Discussant: **Gianluca Salvatori**, Euricse and Fondazione Italia Sociale

**Carlo Borzaga**, Euricse  
**Roberto Di Meglio**, ILO  
**Riccardo Bodini**, Euricse

### 11:00 - Social enterprises and social economy organizations: legal trends and challenges from an international perspective

Chair: **Giulia Galera**, Euricse  
Discussant: **Samuel Barco**, DIESIS Network

**Amal Chevreau**, OECD  
**Jeffrey Moxom**, ICA  
**Ganesh Gopal**, ICA Asia and Pacific  
**Mohit Dave**, ICA Asia and Pacific

### 12:00 - Closing remarks

**Nael Edwan**, Ministry of Digital Economy and Entrepreneurship of Jordan

